

Florida Travel Pod Campaign Rate Card

	Bronze	Silver	Gold	Platinum
PACKAGE PRICING	\$336	\$391	\$468	\$723
Pre-Roll Ad Space Read In Show per episode	x			
Mid-Roll Ad Space Read in Show per episode		x		
Featured Product of the Week (podcast & blog)			x	x (or above ads)
Inclusion in Episode Show Notes	x	x	x	x
Instagram Post	x	x	x	x
Instagram Stories (minimum 2 slides)	x	x	x	x
Facebook Post	x	x	x	x
Facebook Stories	x	x	x	x
Side Bar Blog Ad Placement 1 month		x		
Featured Sponsor on Website 1 month			x	x
Dedicated Blog Article (separate from show notes)				x
ADD ONS				
Facebook Live	\$200.00			
On Location Broadcasting	\$500.00			
PER ITEM				
Pre-Roll Ad Space Read In Show per episode	\$45.00			
Mid-Roll Ad Space Read in Show per episode	\$60.00			
Featured Product of the Week (podcast & blog)	\$100.00			
Package of Pre-Roll Ads	3 Ads \$115	5 Ads \$180		
Package of Mid Roll Ads	3 Ads \$150	5 Ads \$240		
Instagram Post	\$100.00			
Instagram Stories (minimum 2 slides)	\$100.00			
Facebook Post	\$100.00			
Facebook Stories	\$50.00			
Side Bar Blog Ad Placement per month	\$50.00			
Featured Sponsor on Website per month	\$100.00			
Dedicated Blog Article	\$300.00			
Commercial License Photography per photo	\$25.00			
Facebook or Instagram Live on location Base Rate 1 host	\$100.00	not including travel expenses		
Facebook or Instagram Live on location Base rate 2 hosts	\$200.00	not including travel expenses		
Facebook or Instagram Live on location (15 min increments)	\$25.00	first 15 min included in base rate		
On Location Broadcasting	\$750.00			